

VISUAL MERCHANDISING + STORE DESIGN

2017's Retail Renovation Competition winners transformed spaces to redefine the consumer experience

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Soraa

soraa.com

This company's \mathbf{Sky} fixture adjusts spectral content and color to positively affect the body's natural circadian rhythm. Using a fullspectrum LED source, it tunes in and out blue light throughout the day, like the sun.

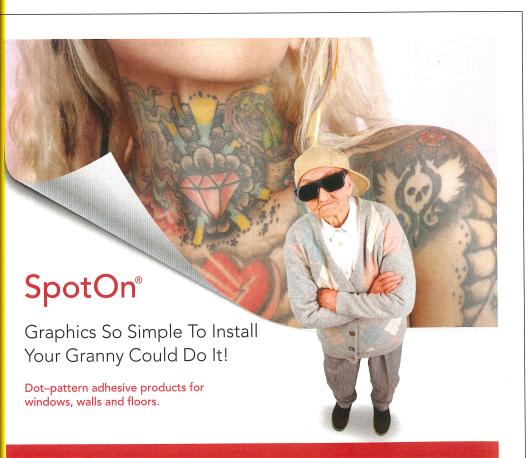
Lighting



Ledconn

ledconn.com

Light up your confined spaces with the Luxlinear LED tube, a fully customizable solution. Available in a range of profiles - corner, angle, narrow and wide - for a variety of applications, even p-o-p displays. It also comes with several diffuser options.



www.drytac.com

DRYTAC



Nora Lighting

noralighting.com

With 14 watts, 1100 lumens and a 90-plus color-rendering index (CRI), the LED Glass Cylinder Pendant is ideal for a number of interiors. Meant to encompass a downlight while also illuminating its glass housing, its dimmable driver is mounted to a canopy.