

shop!

# retail environments

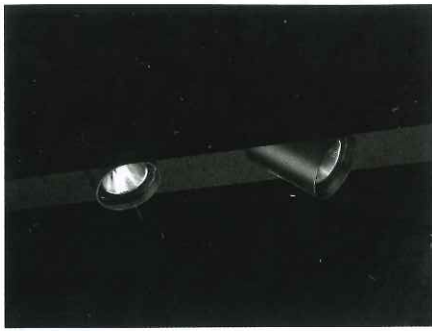
SHOPASSOCIATION.ORG | MAY.2017

## THE EVOLVING Jewelry Segment

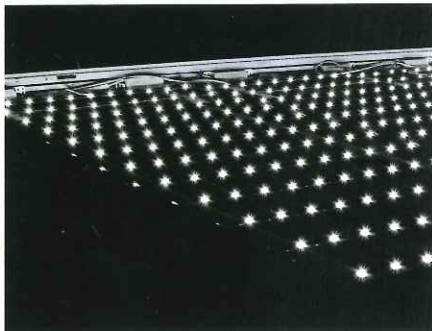
EuroShop  
TRENDS

WHAT'S NEW  
in lighting,  
flooring  
& materials

special report:  
REINVENTING  
CUSTOMER  
EXPERIENCE



QUATTROBI



LEDCONN

**Quattrobi**  
[quattrobi.net](http://quattrobi.net)

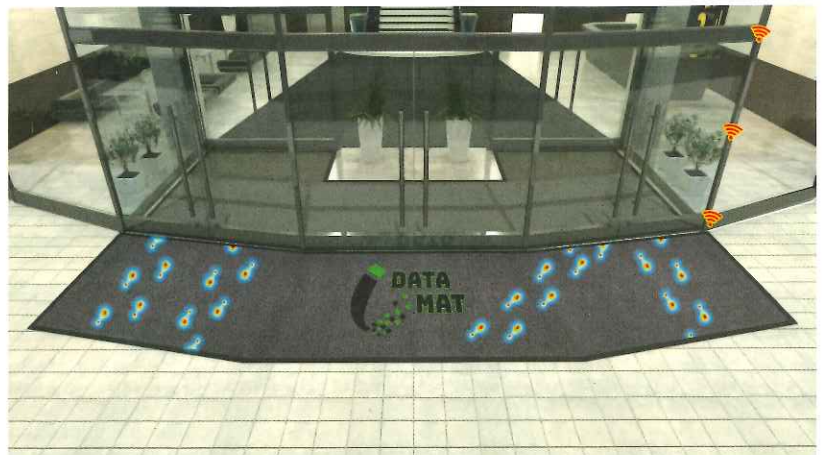
Designed to be recessed into a false ceiling, the MISSING lighting system features a set of rectangular channels that can be placed side-by-side on a linear path. The optical elements are totally recessed inside the mount.

**LEDCONN**  
[ledconn.com](http://ledconn.com)

Designed to meet the backlighting needs of large-scale fabric light boxes and illuminated spaces, LEDCONN's new LUXMESH lattice lighting features high brightness and easy installation for profiles and depths approximately 3 in. to 5 in. deep. LUXMESH boasts a long LED lifespan of 50,000+ hours, excellent heat dissipation, custom roll lengths, consistent lighting, low-cost maintenance, and energy efficiency.

**Amerlux**  
[amerlux.com](http://amerlux.com)

Amerlux introduces Essenza LED, a small luminaire offered in a round- or square-trim design for downlights, wall washers, and shower lights. Essenza is designed for shallow plenums down to 4 in. while offering the aesthetics, flexibility, nanotechnology engineering, and code-ready attributes to complete any design perfectly. The fixtures are offered in 2700K or 3000K color temperatures and deliver up to 875 lumens with a high 97 CRI.



CLASS A MATTING



SWISSTRAX

**FLOORING**

**Class A Matting**  
[classAmatting.com](http://classAmatting.com)

Class A Matting has incorporated Sencorables' paper-thin pressure-sensitive polymer to produce iData Mat, flooring that tracks your every move. iData Mat measures force and pressure applied to its surface with accuracy, with no size limitations. This fully programmable and integrated system will change retail environments for better ROI and benefit commercial climate-control systems.

**Swisstrax**  
[swisstrax.com](http://swisstrax.com)

The ultimate hardwood alternative, Vinyltrax features patterns and colors that can complement any preference or aesthetic requirement. Vinyltrax incorporates a premium-quality vinyl insert within an interlocking polypropylene base. The base features the same patented channeling system as our most popular Ribtrax tile, ensuring maximum underside air flow as well as a sturdy, comfortable feel. Vinyltrax is also able to interlock with any of

our other 15.75 in. tile styles to distinguish particular areas and meet the needs of most flooring environments.

**Armstrong Flooring**  
[armstrongflooring.com/commercial](http://armstrongflooring.com/commercial)

The Natural Creations line of luxury flooring with Diamond 10 Technology continues to transform the hottest category of commercial flooring—LVT—coupling style and design flexibility with performance and easy maintenance. Natural Creations with Diamond 10 Technology uses the hardness of cultured diamonds in this resilient flooring to keep it looking newer longer, protecting these floors with the highest scratch, stain, and scuff resistance in the industry—better than any other LVT.

**Shannon Specialty Floors**  
[shannonspecialtyfloors.com](http://shannonspecialtyfloors.com)

TUF STUF's new THINK AHEAD collection of luxury vinyl tile and plank was designed to reinvent the way we look at flooring. The collection includes