

CREATIVE

THE MAGAZINE OF PROMOTION AND MARKETING

July/August 2017

www.creativemag.com

\$5.00



The 2017 Promotion Annual



Pallet Displays



Environmentally Friendly P.O.P.



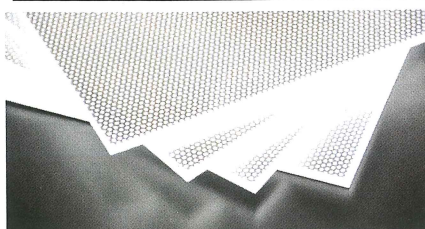
Testrite Visual Products has introduced Hercules Roll Around™ Heavy Duty Sign-Holders. The units feature a 30 pound steel powder coated base and 3" ball bearing casters with brakes. They are available with Aluminum alloy frames 22" x 28" (Graphic size) and 22" x 84" (Graphic size).

The units, which are available in silver or black, provide high-impact double sided viewing. For more information, contact Testrite Visual Products, 216 South Newman St., Hackensack, NJ 07601; (Tel) 201-543-0240; (Web) www.testrite.com.

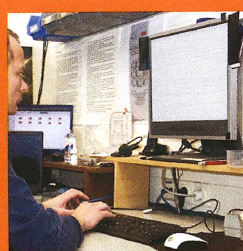


Sharp Imaging and Information Co. of America, (SIICA), has introduced the largest professional display upgrade with the PN-R903A LCD monitor, a towering 90" Class (90 1/16" diagonal) screen. This LCD incorporates Sharp's Ultraviolet-induced Multi-domain Vertical Alignment (UV2A) technology, which ensures highly efficient backlight use and prevents light leakage. The panel

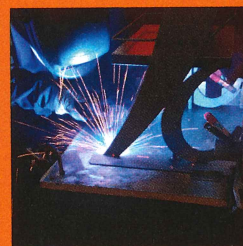
also has a full-array LED backlight to give images remarkably uniform brightness. For more information, visit www.siica.sharpusa.com.



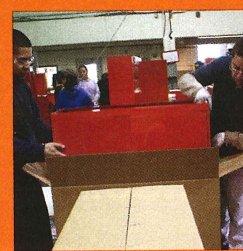
LEDCONN's LUXFIT LED Edge-Lit Light Guide Panels are ideal for illuminating signs, panels, and displays. LUXFIT maintains an unassuming profile and can be easily integrated into merchandising displays for both simple or sophisticated applications. LUXFIT LED panels are one of the industry's brightest, most even, and thinnest LED panels. LUXFIT LED panels are fully dimmable and available in standard white, tunable white, and RGB colors. For more information, contact LEDCONN Corp., 301 Thor Place, Brea, CA 92821; www.ledconn.com.



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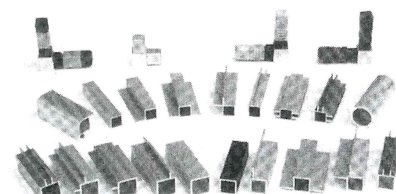


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ON EXHIBIT



Johnson & Johnson has opened an exhibit to take visitors on a journey through time and around the world as they explore the stories behind innovations that have changed the course of human health. Johnson & Johnson Our Story at the Powerhouse is housed within the 1907-built Powerhouse-the oldest building on the company's global headquarters campus in New Brunswick, NJ. The exhibit provides a multi-sensorial approach through 11 distinct exhibits, including interactive timelines, a 3-D globe interface and a curated collection of artifacts dating back to the company's earliest days.



The Trade Group recently partnered with architectural structures innovator AirClad to distribute its contemporary, semi-permanent pop-up systems in the U.S. Clients have been asking The Trade Group for high-end, temporary structures that are suitable for outdoors, setup in a short period of time and provide lighting, solid flooring, climate control, electrical hookups, charging stations and more. AirClad products were designed to be

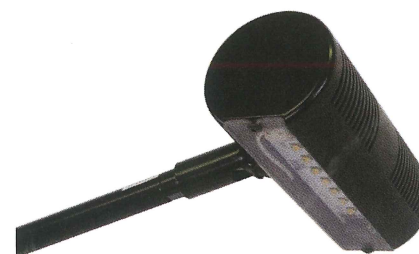
used in a variety of environments and don't require a special foundation. The structures setup on the ground with foot supports underneath for stability and leveling, as well as an air barrier to avoid ground moisture. Flooring panels lock in place to help ensure the structure stands solid. AirClad's xDek is a sturdy steel and aluminum freestanding two story deck. For more information, contact The Trade Group, 1434 Patton Place, Carrollton, TX 75007; www.tradegroup.com.



Slack wanted to create a modern, open, and engaging environment where visitors felt intrigued by unique exhibit elements. Slack's exhibit experience maximized a small space with a design that attendees felt compelled to engage with. Center-stage was a living wall lined with plants set on top of a natural wood backdrop. The design was compelling in its minimal modernity with the Slack logo appearing to effortlessly hover off the wall and above the engagement station. With all elements in place and the fresh scent of succulents around them, visitors felt at ease as they spoke with Slack representatives - setting the stage for more in-depth discussion and meaningful connections. The Slack exhibit booth was created by Group Delphi, (www.groupdelphi.com), an Alameda, CA-based exhibit firm.



LEDCONN has introduced its new line of Fabric Light Boxes, which are the perfect merchandising solution for any retail environment. The Fabric Light Box couples bright and even illumination with a sleek, frameless design to bring focus to any retail display and marketing effort in virtually any interior environment. The Fabric Light Box also makes the change of fabric graphics easy, perfect for quickly rotating branding campaigns. For more information, contact LEDCONN, 301 Thor Place, Brea, CA 92821; www.ledconn.com.



Light Craft Manufacturing is introducing model SL-3500, a new LED wall-washing stem light with a wider flood output to cover a greater area of display graphics. This allows for a smoother, more even wash of light using fewer fixtures. SL-3500 is made in Fremont, Ohio USA using domestically engineered electronic components. Light Craft is able to custom fabricate the light in countless different styles from Custom color finishes, stem lengths and bends, Custom configurations, daisy-chaining, and more. For more information, contact Light Craft Manufacturing, 220 Sullivan Rd. Fremont, OH 43420; www.lightcraftmfg.com.

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