TOP 50 P.O.P. COMPANIES

CREATIVE

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Beverage Merchandizing



Mobile Phone Displays



2017 OMA Awards

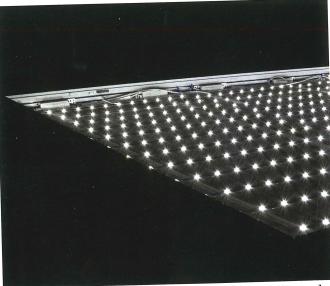


Display Materials

Creative Spotlight - Display Materials



As a licensee of Mossy Oak®, Panel Processing can now provide an "outdoor" look for slatwall and other display materials. Panel Processing now offers products featuring Mossy Oak® Break-Up Infinity® pattern, which features unprecdented detail and dimension. Panel Processing takes flat panels of MDF or particleboard and laminate the Mossy Oak decorative paper onto them to manufacture all types of display components. For more information about Mossy Oak® display panels, contact Panel Processing, 120 N. Industrial Hwy, Alpena, MI 49707; www.panel.com.



LEDCONN's newest grand format backlighting solution, LUXMESH, provides even and bright illumination for large surface areas without hotspots or dark spots. Designed for large-format Fabric Light Box profiles, LUXMESH offers versatile backlighting. LUXMESH uses high quality Nichia LEDs, which provide high brightness (86.5-86.7 lm/W), a long lifespan of 50,000+ hours, a wide beam angle of 160 degrees, and flexible dimming options. LUXMESH is a UL-listed product that comes with a 3 year warranty and may be fastened with screws and applied to fabric light boxes of many shapes and sizes. For more information about LUXMESH, contact LEDCONN, 301 Thor Place, Brea, CA 92821; www.ledconn.com.



Gilman Brothers Co. is responding to the wide format printing industry's demand for an eco-friendly substrate with its $\mathsf{EAGLECELL^{TM}}$ all-paper honeycomb graphics board. EAGLECELLTM is an eco-friendly alternative for POP/Display and interior signage. Recent results from a third party testing lab confirmed EAGLECELL^{TM'}s superior PSI strength compared to a competing board. Its lightweight honeycomb core design is ideal for constructing lightweight, rigid exhibits, interior signage, POP displays, in-store merchandising, model building, and tradeshow booths. EAGLECELL $^{\text{TM}}$ is faced with a 24 PT Carolina paper which is suited to hot or cold mounting, screen and digital printing. Additionally, EAGLECELL $^{ exttt{TM}}$ is part of the Gilman Brothers ColorOne™ White Point Management System. The ColorOneTM white surface allows graphics to go in and out of fluorescent, incandescent or UV light without changing the white point. For more information, contact Gilman Brothers Co., Gilman Rd., Gilman, CT 06336; www.gilmanbrothers.com.



ATI Decorative Laminates offers four new MirroFlexTM finishes including: Vintage Metal, Bronze Strata, Steel Strata and Diamond Brushed, available for MirroFlex Structures as well as Flat Sheets. MirroFlex is a decorative thermoplastic panel created in three-dimensions through a proprietary process. The thermoformed process creates deeply textured patterns that offer over 45 different finishes that mimic wood grain, patinas and metals at a fraction of the cost. All new finishes are available for MirroFlex patterns in both 4' x 8' and 4' x 10' size. For more information about MirroFlexTM finishes, contact ATI Decorative Laminates, 6106 West Market Street, Greensboro, NC 27409; www.atilaminates.com.

Creative Spotlight - Illuminated Display Systems



LEDCONN's popular edge-lit illuminated SOA LED Light Boxes combine the technology of LEDCONN's popular LUXFITTM LED Edge-Lit Light Guide Panels with a sleek anodized aluminum frame for brightly illuminated framed graphics. These snap on aluminum SOATM LED Light Boxes are a state-of-the-art marketing display fixture that can be easily used to promote a brand for virtually any environment or display beautiful graphics with illumination. Currently LEDCONN offers Profile D for small-scale graphics and Profile E for large scale format graphics. For more information, contact LEDCONN, 301 Thor Place, Brea, CA 92821; www.ledconn.com.



Prism Lighting Group™ introduces LGP Edge Lit Panels to its innovative product line. LGP Edge Lit panels attract customers to your display by illuminating soft light to showcase your products. With high luminous efficiency, high uniformity and excellent stability, the light panel is ultra-thin and provides beautiful light that is evenly distributed in exhibit and retail displays. LGP Edge Lit Panels are fully customizable and offer tremendous value, durability, energy-efficiency along with savings on electrical and operating costs. For more information, contact Prism Lighting Group, 60 Carlson Road, Rochester, NY 14610; www.Prism-LightingGroup.com.



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DSA Phototech's indoor Hidden Hinge Light Box was used by luggage and accessories company Vera Bradley in a faux window display for an interior mall location. The locking door securely protects graphics. A custom almond powder coat finish was applied to match the design scheme. This light box model is available in two depths, an ADA-compliant 3-7/8" and 6-3/4" for very large format applications. LED color temperatures are 4100K warm white or 6500K neutral daylight. The Hidden Hinge Light Box is available in graphic sizes up to 96" x 210." For more information, contact DSA Phototech, 16961 Central Ave., Carson, CA 90746; www.lightboxes.com.



DUCO's FLASHING LED LIGHTS are the most cost-effective way of capturing consumer attention. Flashing or fading lights are a sure way of generating product and brand awareness in any retail display program. LEDs are available in a variety of sizes and an assortment of eyecatching effects. Choose from a selection of glass finishes, brightness levels and viewing angles. Available Colors: Neutral, Cool & Warm White, Red, Violet, Blue, Green, Yellow, and Amber. The attention getting qualities of lights are an excellent solution to maximize product and promotion's visibility. For more information, contact DUCO Technologies, 191 N. Gibson Road, Henderson, NV 89014; www.ducotech.com.